COLLABORATION OR COMPETITION?

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• Collaboration - “To work jointly with others in an intellectual endeavor.” “To cooperate.”
• Competition - “A contest between rivals.” “The effort of two or more parties acting independently to secure the business of a third party by offering the most favorable terms.”
Corporate America

- Collaboration
- Competition
Health Care

- Health Systems/Hospitals
  - Collaboration
  - Competition
- Physician Groups/Physicians
  - Collaboration
  - Competition
Health Systems/Physician Groups

• Collaboration

• Competition
Purpose of Collaboration and Competition